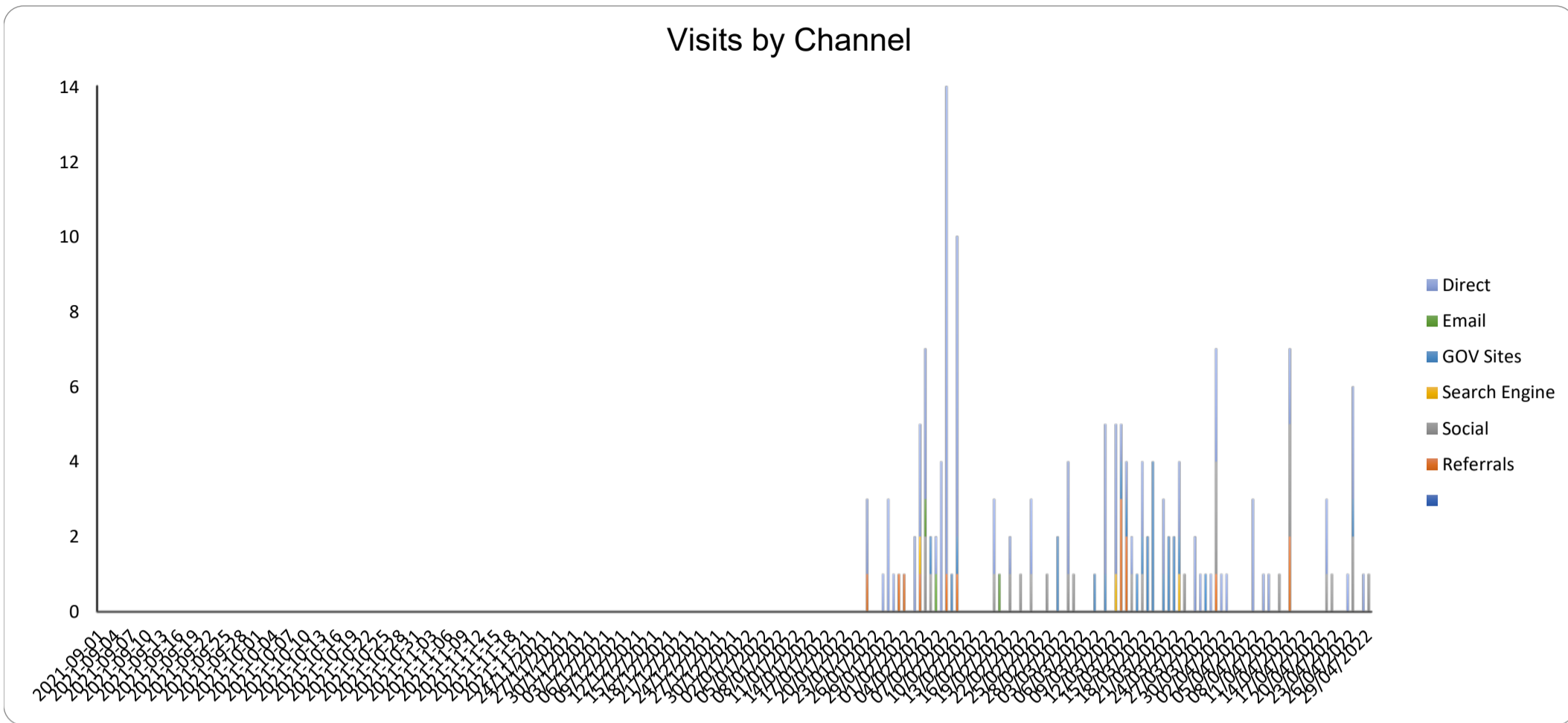


Sources of Traffic Summary		Hackney Carriage & Private Hire Licensing Policy				Traffic-Channel	Source	Aware-Visits	Informed-Visits	Engaged-Visits
01-Sep-2021	to	29-Apr-2022				Direct	-	90	22	7



Referrals	android-app	1	1	1
Referrals	hootsuite.com	1	0	0
Referrals	letstalkwestlancashire.uk.	12	2	1
Email	ehq	2	0	0
Email	ehq_newsletter	1	0	0
Social	facebook	18	8	2
Social	twitter	7	5	1
Search Engine	google	3	2	1
.GOV sites	gov	25	15	6

Date	Direct	Email	GOV	Search	Social	Referra
2021-09-01	0	0	0	0	0	0
2021-09-02	0	0	0	0	0	0
2021-09-03	0	0	0	0	0	0
2021-09-04	0	0	0	0	0	0
2021-09-05	0	0	0	0	0	0
2021-09-06	0	0	0	0	0	0
2021-09-07	0	0	0	0	0	0
2021-09-08	0	0	0	0	0	0
2021-09-09	0	0	0	0	0	0
2021-09-10	0	0	0	0	0	0
2021-09-11	0	0	0	0	0	0
2021-09-12	0	0	0	0	0	0
2021-09-13	0	0	0	0	0	0
2021-09-14	0	0	0	0	0	0
2021-09-15	0	0	0	0	0	0
2021-09-16	0	0	0	0	0	0
2021-09-17	0	0	0	0	0	0
2021-09-18	0	0	0	0	0	0
2021-09-19	0	0	0	0	0	0
2021-09-20	0	0	0	0	0	0
2021-09-21	0	0	0	0	0	0
2021-09-22	0	0	0	0	0	0
2021-09-23	0	0	0	0	0	0
2021-09-24	0	0	0	0	0	0
2021-09-25	0	0	0	0	0	0
2021-09-26	0	0	0	0	0	0
2021-09-27	0	0	0	0	0	0
2021-09-28	0	0	0	0	0	0
2021-09-29	0	0	0	0	0	0
2021-09-30	0	0	0	0	0	0

2021-10-01	0	0	0	0	0	0
2021-10-02	0	0	0	0	0	0
2021-10-03	0	0	0	0	0	0
2021-10-04	0	0	0	0	0	0
2021-10-05	0	0	0	0	0	0
2021-10-06	0	0	0	0	0	0
2021-10-07	0	0	0	0	0	0
2021-10-08	0	0	0	0	0	0
2021-10-09	0	0	0	0	0	0
2021-10-10	0	0	0	0	0	0
2021-10-11	0	0	0	0	0	0
2021-10-12	0	0	0	0	0	0
2021-10-13	0	0	0	0	0	0
2021-10-14	0	0	0	0	0	0
2021-10-15	0	0	0	0	0	0
2021-10-16	0	0	0	0	0	0
2021-10-17	0	0	0	0	0	0
2021-10-18	0	0	0	0	0	0
2021-10-19	0	0	0	0	0	0
2021-10-20	0	0	0	0	0	0
2021-10-21	0	0	0	0	0	0
2021-10-22	0	0	0	0	0	0
2021-10-23	0	0	0	0	0	0
2021-10-24	0	0	0	0	0	0
2021-10-25	0	0	0	0	0	0
2021-10-26	0	0	0	0	0	0
2021-10-27	0	0	0	0	0	0
2021-10-28	0	0	0	0	0	0
2021-10-29	0	0	0	0	0	0
2021-10-30	0	0	0	0	0	0
2021-10-31	0	0	0	0	0	0
2021-11-01	0	0	0	0	0	0
2021-11-02	0	0	0	0	0	0
2021-11-03	0	0	0	0	0	0
2021-11-04	0	0	0	0	0	0
2021-11-05	0	0	0	0	0	0
2021-11-06	0	0	0	0	0	0
2021-11-07	0	0	0	0	0	0
2021-11-08	0	0	0	0	0	0
2021-11-09	0	0	0	0	0	0
2021-11-10	0	0	0	0	0	0
2021-11-11	0	0	0	0	0	0
2021-11-12	0	0	0	0	0	0
2021-11-13	0	0	0	0	0	0
2021-11-14	0	0	0	0	0	0
2021-11-15	0	0	0	0	0	0
2021-11-16	0	0	0	0	0	0
2021-11-17	0	0	0	0	0	0
2021-11-18	0	0	0	0	0	0
2021-11-19	0	0	0	0	0	0
2021-11-20	0	0	0	0	0	0
2021-11-21	0	0	0	0	0	0
22/11/2021	0	0	0	0	0	0
23/11/2021	0	0	0	0	0	0
24/11/2021	0	0	0	0	0	0
25/11/2021	0	0	0	0	0	0
26/11/2021	0	0	0	0	0	0
27/11/2021	0	0	0	0	0	0

28/11/2021	0	0	0	0	0	0
29/11/2021	0	0	0	0	0	0
30/11/2021	0	0	0	0	0	0
01/12/2021	0	0	0	0	0	0
02/12/2021	0	0	0	0	0	0
03/12/2021	0	0	0	0	0	0
04/12/2021	0	0	0	0	0	0
05/12/2021	0	0	0	0	0	0
06/12/2021	0	0	0	0	0	0
07/12/2021	0	0	0	0	0	0
08/12/2021	0	0	0	0	0	0
09/12/2021	0	0	0	0	0	0
10/12/2021	0	0	0	0	0	0
11/12/2021	0	0	0	0	0	0
12/12/2021	0	0	0	0	0	0
13/12/2021	0	0	0	0	0	0
14/12/2021	0	0	0	0	0	0
15/12/2021	0	0	0	0	0	0
16/12/2021	0	0	0	0	0	0
17/12/2021	0	0	0	0	0	0
18/12/2021	0	0	0	0	0	0
19/12/2021	0	0	0	0	0	0
20/12/2021	0	0	0	0	0	0
21/12/2021	0	0	0	0	0	0
22/12/2021	0	0	0	0	0	0
23/12/2021	0	0	0	0	0	0
24/12/2021	0	0	0	0	0	0
25/12/2021	0	0	0	0	0	0
26/12/2021	0	0	0	0	0	0
27/12/2021	0	0	0	0	0	0
28/12/2021	0	0	0	0	0	0
29/12/2021	0	0	0	0	0	0
30/12/2021	0	0	0	0	0	0
31/12/2021	0	0	0	0	0	0
01/01/2022	0	0	0	0	0	0
02/01/2022	0	0	0	0	0	0
03/01/2022	0	0	0	0	0	0
04/01/2022	0	0	0	0	0	0
05/01/2022	0	0	0	0	0	0
06/01/2022	0	0	0	0	0	0
07/01/2022	0	0	0	0	0	0
08/01/2022	0	0	0	0	0	0
09/01/2022	0	0	0	0	0	0
10/01/2022	0	0	0	0	0	0
11/01/2022	0	0	0	0	0	0
12/01/2022	0	0	0	0	0	0
13/01/2022	0	0	0	0	0	0
14/01/2022	0	0	0	0	0	0
15/01/2022	0	0	0	0	0	0
16/01/2022	0	0	0	0	0	0
17/01/2022	0	0	0	0	0	0
18/01/2022	0	0	0	0	0	0
19/01/2022	0	0	0	0	0	0
20/01/2022	0	0	0	0	0	0
21/01/2022	0	0	0	0	0	0
22/01/2022	0	0	0	0	0	0
23/01/2022	0	0	0	0	0	0
24/01/2022	2	0	0	0	0	1
25/01/2022	0	0	0	0	0	0
26/01/2022	0	0	0	0	0	0
27/01/2022	1	0	0	0	0	0
28/01/2022	3	0	0	0	0	0
29/01/2022	1	0	0	0	0	0
30/01/2022	0	0	0	0	0	1
31/01/2022	0	0	0	0	0	1
01/02/2022	0	0	0	0	0	0
02/02/2022	2	0	0	0	0	0
03/02/2022	3	0	0	1	0	1
04/02/2022	4	1	0	0	2	0
05/02/2022	0	0	1	0	1	0
06/02/2022	1	1	0	0	0	0
07/02/2022	4	0	0	0	0	0
08/02/2022	13	0	0	0	0	1
09/02/2022	0	0	1	0	0	0
10/02/2022	8	0	1	0	0	1
11/02/2022	0	0	0	0	0	0
12/02/2022	0	0	0	0	0	0
13/02/2022	0	0	0	0	0	0
14/02/2022	0	0	0	0	0	0

15/02/2022	0	0	0	0	0	0
16/02/2022	0	0	0	0	0	0
17/02/2022	2	0	0	0	1	0
18/02/2022	0	1	0	0	0	0
19/02/2022	0	0	0	0	0	0
20/02/2022	1	0	0	0	1	0
21/02/2022	0	0	0	0	0	0
22/02/2022	0	0	0	0	1	0
23/02/2022	0	0	0	0	0	0
24/02/2022	2	0	0	0	1	0
25/02/2022	0	0	0	0	0	0
26/02/2022	0	0	0	0	0	0
27/02/2022	0	0	0	0	1	0
28/02/2022	0	0	0	0	0	0
01/03/2022	0	0	2	0	0	0
02/03/2022	0	0	0	0	0	0
03/03/2022	3	0	0	0	1	0
04/03/2022	0	0	0	0	1	0
05/03/2022	0	0	0	0	0	0
06/03/2022	0	0	0	0	0	0
07/03/2022	0	0	0	0	0	0
08/03/2022	0	0	1	0	0	0
09/03/2022	0	0	0	0	0	0
10/03/2022	4	0	1	0	0	0
11/03/2022	0	0	0	0	0	0
12/03/2022	4	0	0	1	0	0
13/03/2022	1	0	1	0	0	3
14/03/2022	1	0	1	0	0	2
15/03/2022	1	0	0	0	1	0
16/03/2022	0	0	1	0	0	0
17/03/2022	2	0	1	0	1	0
18/03/2022	0	0	2	0	0	0
19/03/2022	0	0	4	0	0	0
20/03/2022	0	0	0	0	0	0
21/03/2022	2	0	1	0	0	0
22/03/2022	0	0	2	0	0	0
23/03/2022	0	0	2	0	0	0
24/03/2022	2	0	1	1	0	0
25/03/2022	0	0	0	0	1	0
26/03/2022	0	0	0	0	0	0
27/03/2022	2	0	0	0	0	0
28/03/2022	1	0	0	0	0	0
29/03/2022	0	0	1	0	0	0
30/03/2022	1	0	0	0	0	0
31/03/2022	3	0	0	0	3	1
01/04/2022	1	0	0	0	0	0
02/04/2022	1	0	0	0	0	0
03/04/2022	0	0	0	0	0	0
04/04/2022	0	0	0	0	0	0
05/04/2022	0	0	0	0	0	0
06/04/2022	0	0	0	0	0	0
07/04/2022	3	0	0	0	0	0
08/04/2022	0	0	0	0	0	0
09/04/2022	1	0	0	0	0	0
10/04/2022	1	0	0	0	0	0
11/04/2022	0	0	0	0	0	0
12/04/2022	0	0	0	0	1	0
13/04/2022	0	0	0	0	0	0
14/04/2022	2	0	0	0	3	2
15/04/2022	0	0	0	0	0	0
16/04/2022	0	0	0	0	0	0
17/04/2022	0	0	0	0	0	0
18/04/2022	0	0	0	0	0	0
19/04/2022	0	0	0	0	0	0
20/04/2022	0	0	0	0	0	0
21/04/2022	2	0	0	0	1	0
22/04/2022	0	0	0	0	1	0
23/04/2022	0	0	0	0	0	0
24/04/2022	0	0	0	0	0	0
25/04/2022	1	0	0	0	0	0
26/04/2022	3	0	1	0	2	0
27/04/2022	0	0	0	0	0	0
28/04/2022	1	0	0	0	0	0
29/04/2022	0	0	0	0	1	0